User interview

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| Interview Date: August 4, 2021 | Interview way: wechat meeting |
| Interviewee’s name: Liang | Interviewee’s occupation: Student |
| Interviewer’s name: Hao Fu | Interview’s occupation: pets selling website developer |
| Content of interview items: What other features do you think can be added to our website based on the basic framework | |
| Before the interview, we thanked the interviewees for taking time out of their busy schedule to accept our interview. The purpose of our interview is to get features from potential users that can be added to our project. The interview lasted about 15 minutes. Here are the records:  Q: What do you think you will do if you use pet sites?  A: Choose the pet you like.  Q: Do you prefer to browse pet websites on mobile or computer?  A: On the computer side. This may be because of my work. I sit in front of the computer most of the time, so I think the computer is more convenient. Moreover, I am currently trying to reduce the time I use my mobile phone. Although I will still do things on the computer that I should have done with my mobile phone, I will still be happy because I have reduced my mobile browsing time.  Q: How often do you visit pet websites?  A: I often browse. About three or four times a week.  Q: Why do you want to log in to a pet website?  A:  Q: What are you most concerned about when buying pets? Price, variety or location?  A: I tend to look at it from multiple dimensions. Price is the main factor, but not the only factor. Because even one species, different colors or purebred degrees will have a big deviation in price. As long as its price is reasonable.  Q: So price is still the main factor, right?  A: Yes.  Q: In what areas do you hope the current pet website can be improved?  A: Many websites always push me a lot of advertisements. I hate this. It also pushes me many related articles. But I don't want to watch these. I just want to go up and see pets.  Summary: This user tends to browse pet websites on the computer side. The frequency is three to four times a week. The complicated functions and advertisements are useless for this user, and may even affect the user experience. Price is his most important factor. | |